HUMAN SERVICES COMMITTEE  
February 24, 2020  
Minutes  

Members Present: Trubac, Stivers, Tennis, Morgan, Slaughter, and Naeyaert.  

Members Absent: Koenig.  

Others Present: Commissioner Maiville, Lindsey McKeever, Alan Fox, Linda Vail, Jared Cypher, and Michael Tanis.  

The meeting was called to order by Chairperson Trubac at 6:30 p.m. in Personnel Conference Room “D & E” of the Human Services Building, 5303 S. Cedar Street, Lansing, Michigan.

Approval of the February 3, 2020 Minutes  


Additions to the Agenda  

Chairperson Trubac stated that the addition to the Agenda would take the place of the removed Agenda item.  

2. Health Department – Updates to the Ingham County Sanitary Code (Discussion)  

Removed –  

2. Veterans Affairs – Letter Regarding 2019 County Veterans Service Grant Fund (Discussion)  

Limited Public Comment  

None.  

1. Fair Office – Update on Activities at the Ingham County Fair (Discussion)  

Lindsey McKeever, Fairgrounds Executive Director, updated the Human Services Committee on activities at the Ingham County Fair.  

Commissioner Slaughter asked how Ms. McKeever would let the public know to purchase tickets for the Fair.
Ms. McKeever stated that she had met with the Fairgrounds’ advertisement partners, and would be doing a combination of 40 percent traditional marketing and the rest would be social media.

Commissioner Morgan stated that, in her provided document, the senior and child ticket costs were more than the adult ticket cost.

Ms. McKeever stated that it was an error.

Commissioner Tennis asked what the difference was between the online ticket and the online ticket cost.

Ms. McKeever stated that there was a 5 percent fee for using their merchant account plus a dollar. She further stated every ticket that was under $10 would be charged a dollar.

Discussion.

Ms. McKeever stated that the fees would be passed on to the customer.

Ms. McKeever further updated the Human Services Committee on activities at the Ingham County Fair.

Commissioner Naeyaert asked how the Ingham County Fair would have grandstand events without grandstands.

Ms. McKeever stated that the Ingham County Fair had rented bleachers from the Tourism Bureau.

Ms. McKeever further updated the Human Services Committee on activities at the Ingham County Fair.

Commissioner Naeyaert stated that she had met with the Mason City Manager, and as the Ingham County Fair experienced increased activities, the Human Services Committee needed to look at the possibility of changes to the permitting of the Main Arena. She further stated that the City of Mason was concerned that, if the Main Arena experienced an issue, their first-responders would be responsible, and so the Human Services Committee might need to limit the number of people allowed into the Main Arena at one time.

Commissioner Naeyaert stated that the City of Mason would be putting together a plan of what they would like to see for the Main Arena. She further stated that Jared Cypher, interim County Controller, had been uncomfortable with their previous discussion with the City of Mason, and so she thanked him for pursuing another discussion with them.

Commissioner Morgan asked Ms. McKeever to describe how the Fair Board members had been to work with, and what kind of activities Fair Board members had.

Ms. McKeever stated that lately she had been in contact with the Fair Board members, to find sponsorships, and the members were good to work with.
Commissioner Naeyaert stated that Commissioners Maiville and Koenig were representatives to the Ingham County Fair as part of the County Services Committee, and it might be good to hear their perspective.

Commissioner Maiville stated that Ms. McKeever had touched on the topic of strategic planning. He further stated that she was well-organized and insightful, and that there were opportunities for a new grandstand at a productive price.

Commissioner Maiville stated that Ms. McKeever was aggressively finding sponsorships.

Ms. McKeever stated that she had thought the dollar amount for sponsorships was off in the past, for example Michigan State University Federal Credit Union (MSU-FCU) was the Presenting Sponsor for $6,000, and so she was attempting to increase the value of that sponsorship.

Mr. Cypher stated that, in the last two years, due to staff turnover, the sponsorship revenue had not been adequate. He further stated that he looked forward to the Fair Board members going out and finding sponsorships.

Mr. Cypher stated that, if one Fair Board member brought in one sponsor, the Ingham County Fair would meet their financial goals. He further stated that the current financial standing of the Ingham County Fair looked good, and that Ms. McKeever had her work cut out for her to increase revenue to where it needed to be.

Commissioner Naeyaert asked if there were fewer recreational vehicles (RVs) being stored at the Ingham County Fair because of rate increases.

Ms. McKeever stated that she was unsure.

Discussion.

Commissioner Stivers asked if Ms. McKeever would be reaching out to minority- and women-owned businesses for sponsorships.

Ms. McKeever stated that she would like to reach out to minority- and women-owned businesses, but she did not know a lot of people, and asked the Human Services Committee to help her reach out to those businesses.

Discussion.

2. Health Department – Updates to the Ingham County Sanitary Code (Discussion)

Linda Vail, Health Officer, updated the Human Services Committee on the Ingham County Sanitary Code.

Commissioner Maiville stated that, with this announcement, there was a lot of email traffic with concerns.
Ms. Vail asked about what concerns he was referring to.

Commissioner Maiville stated that there were concerns about the possible 10 year or 20 year inspection program.

Discussion.

Commissioner Slaughter thanked Ms. Vail for the update. He asked if there were resources that could address some of the concerns related to the changes to the sanitary code.

Ms. Vail stated that there were currently not resources. She further stated that the changes proposed to the sanitary code had been a matter of course for some time, but were not currently in the sanitary code.

Public Comment

None.

Announcements

Commissioner Morgan apologized to the Commissioners for his phone having caused a disruption.

Adjournment

The meeting was adjourned at 7:01 p.m.

BARB BYRUM, CLERK OF THE BOARD